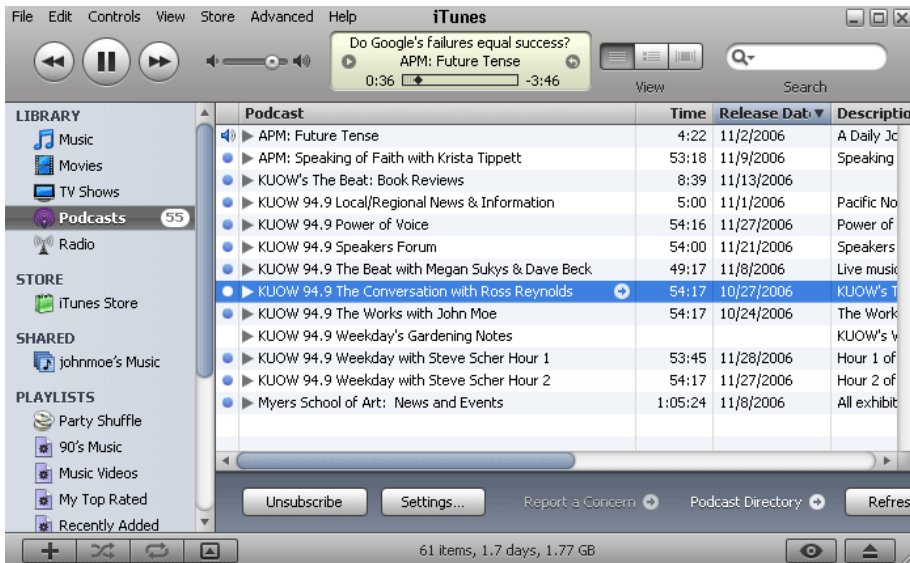


HOW TO SUBSCRIBE TO KUOW PODCASTS USING ITUNES

Step 1: Download and install iTunes software:

<http://www.apple.com/itunes/download/> , then open iTunes and click on "Podcasts":



Step 2: To add a KUOW podcast, go to our podcast page:

<http://www.kuow.org/podcasts/> and click on a podcast. The feed will display in your browser window, copy the URL in the address field of your browser (ex: <http://www.kuow.org/rss.php?program=focus>).

Step 3: Go back to iTunes, click on the "Advanced" menu. Select "Subscribe to Podcast" and paste our URL into the URL field, then click "OK".

