

KUOW Program Venture Fund Application

The purpose of the KUOW Program Venture Fund (PVF) is to provide support for public radio programming relevant to the Puget Sound region.

General Information

- Applicants may request up to \$10,000 from the PVF. Most grant awards are in the \$3,000 to \$6,000 range. Additional funding from other sources is encouraged but not required.
- Projects must be completed within 18 months of the grant award.
- Broadcast rights are owned by Puget Sound Public Radio.

Application Process

Preliminary Approval

Prospective applicants are required to consult with KUOW Senior Editor Jim Gates prior to submitting an application. Jim may be contacted at jgates@kuow.org.

The Pitch - A short description of your project idea, no longer than one page, should be submitted to the KUOW Senior Editor via e-mail. If approved, you will be asked to continue with the application process and formally submit your proposal. The preliminary approval stage of the application process will help ensure that the project meets the requirements of the PVF grant and is not an idea that has already been covered in previous PVF grant projects.

Applicants may submit as many pitches as they would like. The sooner a pitch is submitted and given preliminary approval, the more time will be available to prepare a formal application.

Formal Application

This PVF Application Form is available at <http://kuow.org/pvf>. An application with each of the following elements must be completed for each proposed project.

1. Cover Sheet with contact information and a brief summary of the project.
2. Project Description The description must include the type and length of each proposed program/segment including the prospective interviewees, suggested use within KUOW programming, and supporting materials (photographs, graphics, web galleries, etc.) for inclusion on the KUOW web site.
3. Timetable with specific deadlines for deliverables.
4. Budget
5. Producer Resume (Attachment A) Please include web links of audio samples. If samples are not available on the web, they may be submitted on CD.

Submission

Please submit application as email attachment addressed to PVF@kuow.org. The application file must be in MS Word (or compatible) format and be received by the published deadline. Do not attach audio samples to the email. Incomplete applications will not be considered.

Proposal Review

PVF proposals are reviewed by a panel composed of KUOW staff, selected by the General Manager. PVF applicants and active grantees are ineligible to serve on the panel.

Grant awards are determined by the KUOW General Manager based on panel recommendations. Awards will be announced within 4-6 weeks after the submission deadline.

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ROUND 18 DEADLINE: OCTOBER 29, 2010 – 5:00 PM (PT)

COVER SHEET

Project Title	
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Project Summary	
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Applicant Name	
Applicant Address	
Contact Name (if different)	
Contact Email	
Contact Phone	
Project Producer Name	

Preliminary Approval Date	
Project Start Date	
Total Project Cost	\$

PVF Request	\$
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PROJECT DESCRIPTION

Project Title	
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PROJECT TIMETABLE

Project Title	
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PROJECT BUDGET

Project Title	
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Budget Summary

(Please round to the nearest dollar)

	KUOW PVF	Other Cash Include both amount and source of funding	In-kind Include both amount and source of funding	Total
Producer				
Other Personnel				
Travel				
Supplies				
Studio Services				
Other <i>(describe)</i>				
Total	\$	\$	\$	\$

Budget Detail

Use the space below or a separate sheet to provide detailed documentation for each category listed above. Example: *Other Personnel time in hours X hourly rate*. For feature reporting please refer to the *KUOW Fee Schedule* included with this application.

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Attachment A: PRODUCER RESUME

(Please include web links to audio work samples)

Project Title	
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KUOW Venture Fund Application

Fee Schedule for Feature Reports

Regular Rates:

Level 1 = \$1000

Level 2 = \$525

Level 3 = \$400

Level 1 Report

- Involves research and enterprise reporting
- Requires expertise in subject matter
- Reporting is very time-consuming
- Is written in scenes
- May require travel
- Usually does not include phone tape
- Is Sound-rich

Level 2 Report

- Involves multiple interviews
- Most or all interviews conducted on-site
- Interviews usually conducted in several different places
- Uses sound well
- Requires extensive knowledge of subject matter

Level 3 Report

- Interviewees found through other reports/news conferences
- Most or all interviews conducted on phone
- Interviews conducted mostly in one place
- Minimal use of sound

January 2007